



PRESS RELEASE

February 10, 2024 (Magnolia, Texas) – Exciting news for the Magnolia Basketball Community!

The Magnolia Basketball Association “MBA” (magnoliabasketball.com) and Alodia Basketball Academy (alodiasports.com) are excited to announce their strategic partnership to provide year-round basketball youth leagues, skills training, and camps in the Magnolia community. The NEW MBA will be Magnolia Basketball-Alodia.

Spring Youth League and Skills Training (April and May) will be the first programs offered to the community. Registration for this program is available now and open to boys and girls grades 1-8. Grades 7-8 division is a new offering for the youth leagues in the Magnolia community.

Summer 2024 has a full slate of program offerings including the Summer Youth League and Skills Training (late May and June) along with a full summer of weekly basketball camps offered to boys and girls grades K-8. All programs will be hosted at Magnolia-area junior high schools.

Alodia Basketball has operated in the North Houston community for over 15 years proudly serving The Woodlands, Tomball, Cypress, Klein, Spring, and surrounding communities and is well-known for delivering consistently top-rated, high-quality, great customer experience programs. Alodia is looking forward to welcoming Magnolia area families to the Alodia Family!

“Magnolia Basketball Association is excited to partner with Alodia Basketball to bring one of the top programs in Houston to the Magnolia community. We believe life lessons are taught on and off the court through basketball. Alodia’s mission of Developing the Next Generation of Leaders through Sports is the perfect fit to grow the offerings available to the Magnolia community. This has been an incredible experience developing our partnership that will be the foundation for many years to come!”

– Greg Gee, President, Magnolia Basketball Association

“Alodia Basketball Academy is excited to be partnering with the Magnolia Basketball Association to bring the Alodia basketball programs to the Magnolia community. Magnolia Basketball Association’s passionate belief of coaching fundamentals for life is the perfect fit for Alodia’s new Magnolia home. The MBA team is phenomenal and has provided amazing quality for over 18 years to the Magnolia community. This is a great foundation for us to work together to provide the Magnolia community the high-quality, top customer service Alodia programs the North Houston community has come to know over the past 15 years.”

– Norman Schippers, Alodia Basketball Academy President, and Founder

